



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Crossroads Media LLC  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314-1576

**Contract #** **842411**

<b>Schedule Dates</b>	09/18/12-09/27/12	<b>Date Entered</b>	07/13/12
<b>Advertiser</b>	American Crossroads (33954)	<b>Last Modified</b>	09/25/12
<b>Agency/T-Code</b>	Crossroads Media LLC (2774)/055317791	<b>Entered By</b>	Penne Marsh
<b>Product</b>	Political - US President (1174)	<b>CO-OP</b>	No
<b>Brand</b>	Anti (democrat) (177702)	<b>Headline #</b>	06225796
<b>Salesperson</b>	Blair, Cheryl (2205)	<b>Demo</b>	
<b>Sales Office</b>	TeleRep - Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	MARONEY,STEPHANIE	<b>Package Deal</b>	
<b>Phone/Fax</b>	(202) 559-6428 /	<b>Commission %</b>	15.00
<b>CPE</b>	11/27/691	<b>Commission</b>	\$4,280.25
<b>Account Types</b>	National/Political PAC - Agency	<b>Net Total</b>	\$24,254.75
<b>Billing Type</b>	Weekly/Irregular	<b>Sales Tax</b>	
<b>Comments</b>	AM CROSSROAS :30 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	43	\$28,535.00
<b>Grand Total:</b>	<b>43</b>	<b>\$28,535.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/12-09/21/12	5	:30	11P- 11:35P (ET)						1			1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
2.0	Normal Line / SPOT	09/21/12-09/21/12	5	:30	5A- 5:58A (ET)						1			1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
3.0	Normal Line / SPOT	09/21/12-09/21/12	5	:30	6P- 6:30P (ET)						1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
4.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
5.0	Normal Line / SPOT	09/21/12-09/21/12	5	:30	9A- 10A (ET)						1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
6.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	11P- 11:35P (ET)		1							1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
7.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	5A- 5:58A (ET)		1							1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
8.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	6P- 6:30P (ET)		1							1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
9.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	9A- 10A (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
11.1	Normal Line / SPOT	09/22/12-09/22/12	5	:30	8A- 9A (ET)								1	1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	9/14/12
12.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	5:58A- 8A (ET)								1	1	\$185.00	\$185.00	Norfolk (WVEC) (WVEC)	VARIOUS	7/13/12
13.0	Normal Line / SPOT	09/20/12-09/27/12	5	:30	11P- 11:35P (ET)						1			2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
14.0	Normal Line / SPOT	09/20/12-09/27/12	5	:30	5A- 5:58A (ET)						1			2	\$325.00	\$650.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Crossroads Media LLC  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314-1576

**Contract #** **842411**

<b>Schedule Dates</b>	09/18/12-09/27/12	<b>Date Entered</b>	07/13/12
<b>Advertiser</b>	American Crossroads (33954)	<b>Last Modified</b>	09/25/12
<b>Agency/T-Code</b>	Crossroads Media LLC (2774)/055317791	<b>Entered By</b>	Penne Marsh
<b>Product</b>	Political - US President (1174)	<b>CO-OP</b>	No
<b>Brand</b>	Anti (democrat) (177702)	<b>Headline #</b>	06225796
<b>Salesperson</b>	Blair, Cheryl (2205)	<b>Demo</b>	
<b>Sales Office</b>	TeleRep - Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	MARONEY,STEPHANIE	<b>Package Deal</b>	
<b>Phone/Fax</b>	(202) 559-6428 /	<b>Commission %</b>	15.00
<b>CPE</b>	11/27/691	<b>Commission</b>	\$4,280.25
<b>Account Types</b>	National/Political PAC - Agency	<b>Net Total</b>	\$24,254.75
<b>Billing Type</b>	Weekly/Irregular	<b>Sales Tax</b>	
<b>Comments</b>	AM CROSSROAS :30 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

<b>Norfolk (WVEC) (WVEC)</b>		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	43	\$28,535.00
<b>Grand Total:</b>	<b>43</b>	<b>\$28,535.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/20/12-09/27/12	5	:30	6P- 6:30P (ET)					1				2	\$825.00	\$1,650.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
16.0	Normal Line / SPOT	09/20/12-09/27/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
17.0	Normal Line / SPOT	09/20/12-09/27/12	5	:30	9A- 10A (ET)						1			2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
18.0	Normal Line / SPOT	09/18/12-09/25/12	5	:30	11P- 11:35P (ET)				1					2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
19.0	Normal Line / SPOT	09/18/12-09/25/12	5	:30	5A- 5:58A (ET)				1					2	\$325.00	\$650.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
20.0	Normal Line / SPOT	09/18/12-09/25/12	5	:30	6P- 6:30P (ET)				1					2	\$825.00	\$1,650.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
21.0	Normal Line / SPOT	09/18/12-09/25/12	4	:30	7:28P- 7:57P (ET)				1					2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
22.0	Normal Line / SPOT	09/18/12-09/25/12	5	:30	9A- 10A (ET)				1					2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
23.0	Normal Line / SPOT	09/19/12-09/26/12	5	:30	11P- 11:35P (ET)					1				2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
24.0	Normal Line / SPOT	09/19/12-09/26/12	5	:30	5A- 5:58A (ET)					1				2	\$325.00	\$650.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
25.0	Normal Line / SPOT	09/19/12-09/26/12	5	:30	6P- 6:30P (ET)					1				2	\$825.00	\$1,650.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
26.0	Normal Line / SPOT	09/19/12-09/26/12	4	:30	7:28P- 7:57P (ET)					1				2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
27.0	Normal Line / SPOT	09/19/12-09/26/12	5	:30	9A- 10A (ET)						1			2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
28.0	M/G For 16.0.1 / SPOT	09/26/12-09/27/12	4	:30	5A- 5:58A (ET)		1			X	X			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)		9/25/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Crossroads Media LLC  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314-1576

Contract #		842411	Date Entered	07/13/12
Schedule Dates		09/18/12-09/27/12	Last Modified	09/25/12
Advertiser		American Crossroads (33954)	Entered By	Penne Marsh
Agency/T-Code		Crossroads Media LLC (2774)/055317791	CO-OP	No
Product		Political - US President (1174)	Headline #	06225796
Brand		Anti (democrat) (177702)	Demo	
Salesperson		Blair, Cheryl (2205)	Order Type	Normal
Sales Office		TeleRep - Philadelphia	Package Deal	
Buyer Name		MARONEY,STEPHANIE	Commission %	15.00
Phone/Fax		(202) 559-6428 /	Commission	\$4,280.25
CPE		11/27/691	Net Total	\$24,254.75
Account Types		National/Political PAC - Agency	Sales Tax	
Billing Type		Weekly/Irregular		
Comments		AM CROSSROAS :30 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	43	\$28,535.00
Grand Total:	43	\$28,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	M/G For 16.0.1 / SPOT	09/26/12-09/27/12	4	:30	3P- 3:58P (ET)	1			X	X				1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		9/25/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: